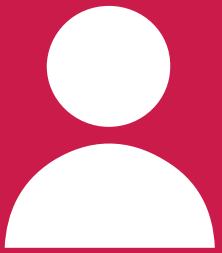


Emailing

Stratégique et pratique avec CiviCRM



CONTACTE

P

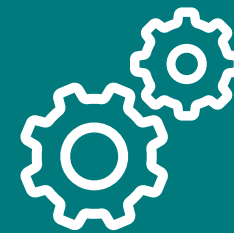


INFORMER



SEGMENTE

P



CRÉER



EXPÉDIER

Vos différents contacts



Vos besoins



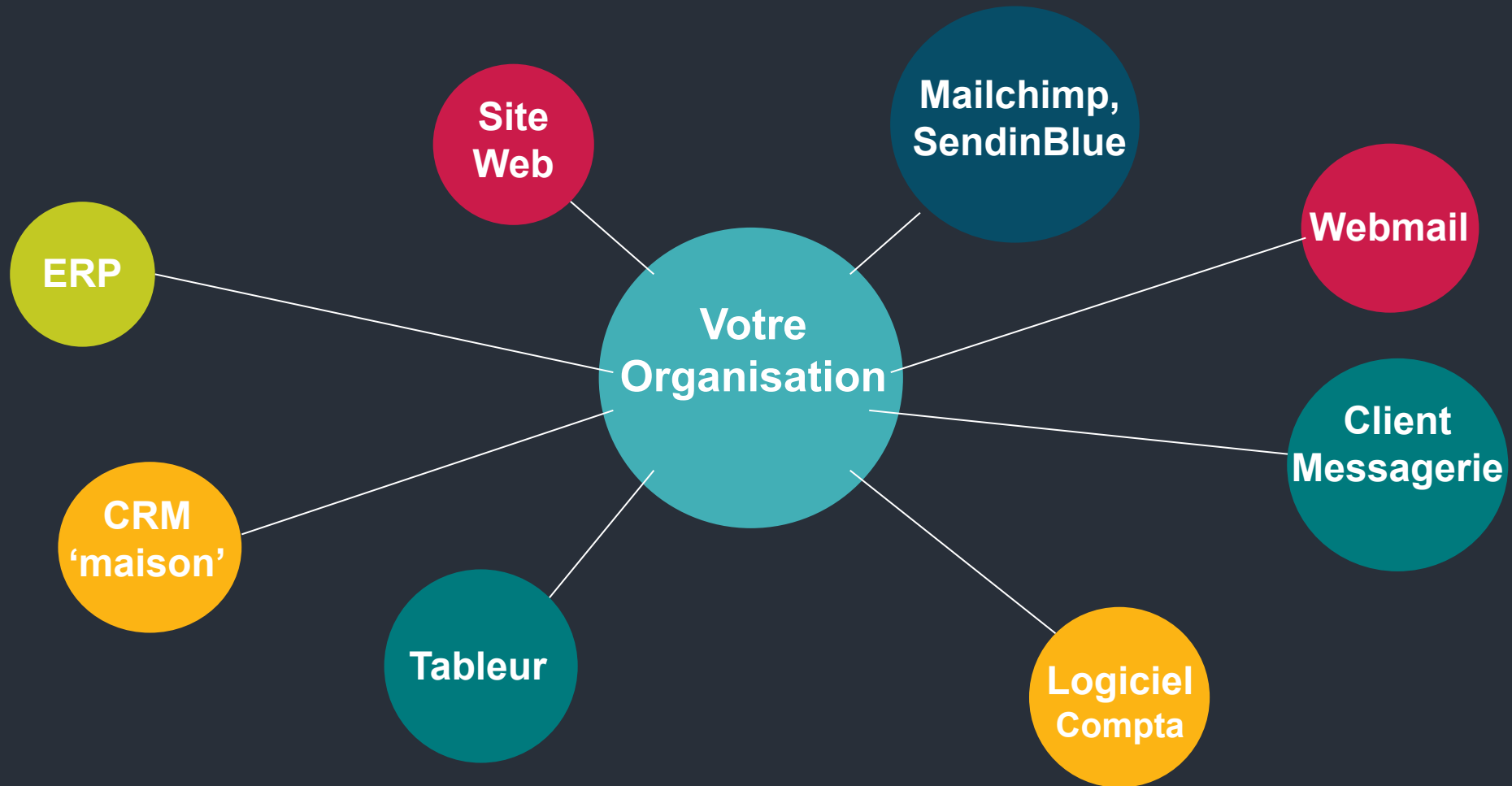
01 Informer

02 Recruter

03 Promouvoir

04 Connaître

Vos outils



Pourquoi un CRM ?

CENTRALISER

AUTOMATISER

SIMPLIFIER

INTERAGIR





TESTER

CiviCRM

CiviMail

ENVOYER

03

04

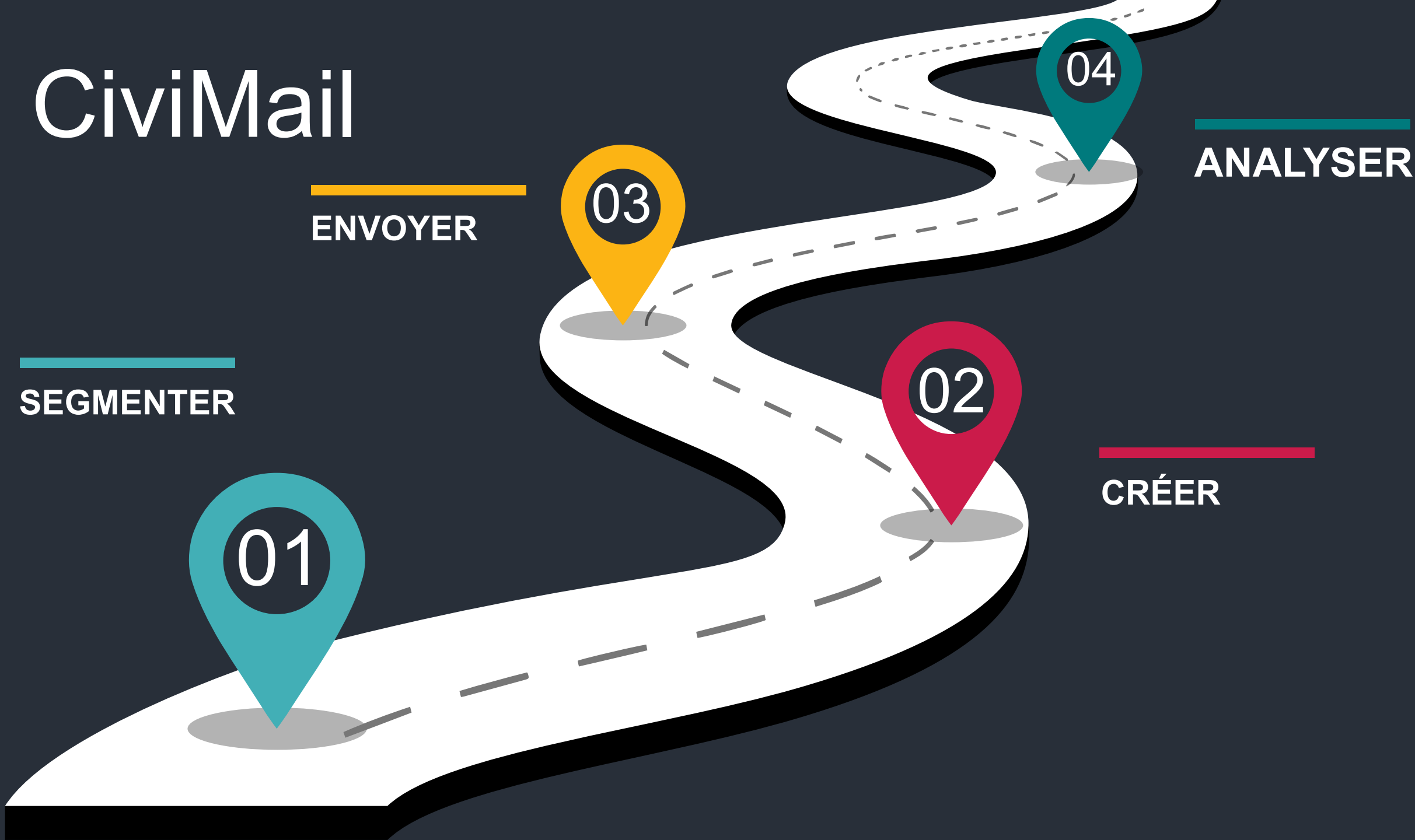
ANALYSER

SEGMENTER

01

02

CRÉER





MERCI !

guillaume.sorel@all-in-appli.com

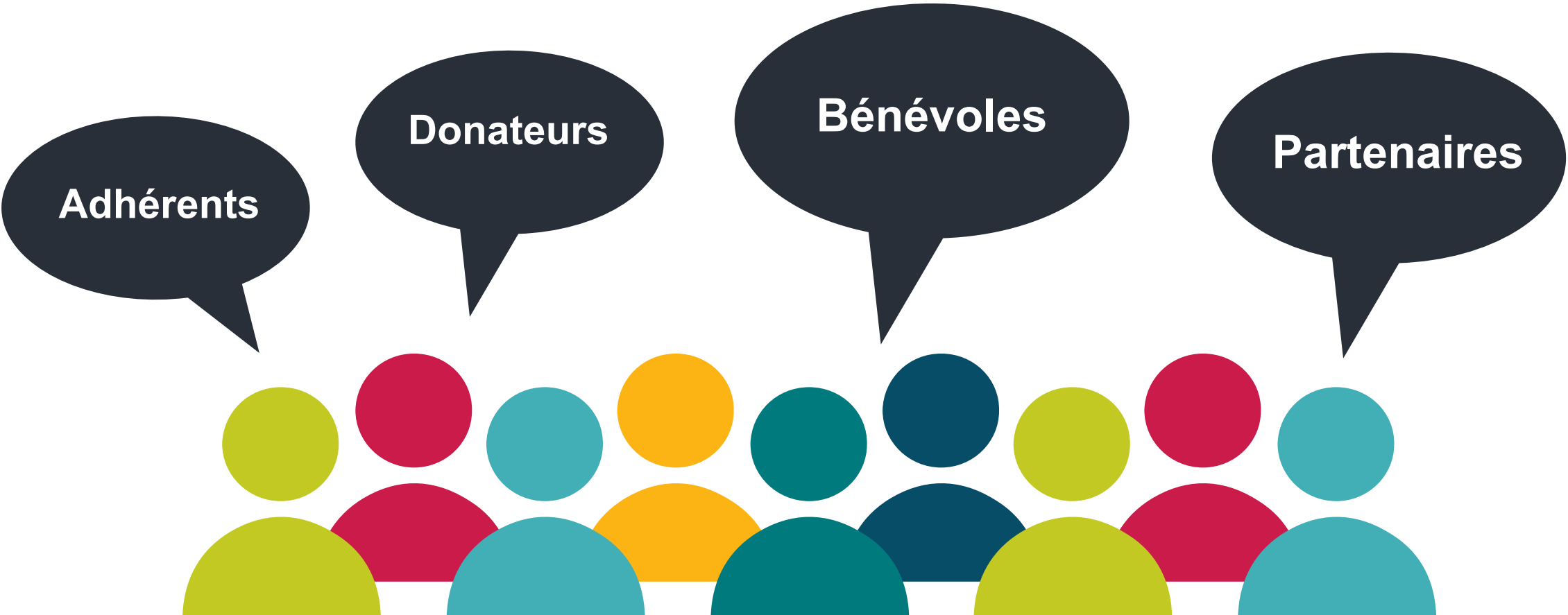
<https://www.linkedin.com/in/guillaume-sorel-5b632018a>

Guillaume SOREL



THINK BIGGER

Vos CONTACTS



Puzzle Infographics



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